

UNC CFAR Social and Behavioral Sciences Core Qualitative Research Consultation and Services

Consultation and Services to Support Data Collection and Analysis

Consultation or Service	Logistics	Timing	Price
<p>Consultation to discuss potential options and recommendations for study design and/or sample size</p>	<ul style="list-style-type: none"> •1-2 hour meeting in person or by phone •Strongly encouraged that investigator send draft of proposal prior to meeting 	<p>Pre-award (i.e. during grant writing phase of the project)</p>	<p>Free</p>
<p>Support for development of interview or focus group guide</p>	<ul style="list-style-type: none"> • First draft of guide generally developed by investigator and sent to Core for review •1-2 hour meeting (ideally, in person), during which feedback is provided and recommendations are discussed 	<p>Pre or post-award</p>	<p>Free</p>
<p>Hands on workshop with a focus on EITHER in-depth interviewing or focus group moderation, and to include:</p> <ul style="list-style-type: none"> •Overview of qualitative research •ABC's of in-depth interviewing or focus group moderation •Group review of interview guide/focus group guide, followed by guide refinement •Small group practice with guide •Debrief 	<ul style="list-style-type: none"> •3 hour workshop for groups of 2-8 participants •Attendees should include those planning to collect data and investigator leading the project •Current version of interview or focus group guide should be sent to Core prior to workshop, to be printed and used during session 	<p>Post-award</p>	<p>\$300</p>
<p>Workshop booster session</p>	<ul style="list-style-type: none"> •Original workshop participants reconvene after having collected some data for the project •At least one participant volunteers to share recordings of in-depth interviews or focus groups he/she has led. Recordings should include those that interviewers/moderators are proud of and those he/she found to be challenging. 	<p>Post-award</p>	<p>\$200</p>

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	<ul style="list-style-type: none"> •Group listens to recording and respectfully provides feedback •Participation in a workshop is a prerequisite for the booster 		
Data collection via in-depth interviews or focus groups	<ul style="list-style-type: none"> •Completed by Core staff with training and experience in qualitative data collection •Audio files and notes sent to investigator following data collection 	Post-award	\$65/hour, complete estimate provided and price agreed-upon prior to beginning of data collection
Transcription	<ul style="list-style-type: none"> •Audio files sent to Verbalink, payments processed, and transcribed files returned to investigator or used for data analysis •Service generally combined with data collection and/or data analysis services 	Post-award	Verbalink transcription fees available here . No added fees from the Core.
Data analysis and synthesis	<ul style="list-style-type: none"> •Completed by Core staff with training and experience in qualitative data analysis •Analysis completed using ATLAS.ti or Dedoose and following a coding-based thematic analysis plan •Core synthesizes the analyzed data and creates a final summary report, the details of which will be agreed upon beforehand by the Core and the investigator. 	Post-award	\$65/hour, complete estimate provided and price agreed-upon prior to beginning of data analysis