

# UNC CFAR Social and Behavioral Sciences Core Qualitative Research Consultation and Services

---

## Consultation and Services to Support Data Collection and Analysis

Consultation or Service	Logistics	Timing	Price
<p>Consultation to discuss potential options and recommendations for study design and/or sample size</p>	<ul style="list-style-type: none"> <li>• 1-2 hour meeting in person or by phone</li> <li>• Strongly encouraged that investigator send draft of proposal prior to meeting</li> </ul>	<p>Pre-award (i.e. during grant writing phase of the project)</p>	<p>Free</p>
<p>Support for development of interview or focus group guide</p>	<ul style="list-style-type: none"> <li>• First draft of guide generally developed by investigator and sent to Core for review</li> <li>• 1-2 hour meeting (ideally, in person), during which feedback is provided and recommendations are discussed</li> </ul>	<p>Pre or post-award</p>	<p>Free</p>
<p>Hands on workshop with a focus on EITHER in-depth interviewing or focus group moderation, and to include:</p> <ul style="list-style-type: none"> <li>• Overview of qualitative research</li> <li>• ABC's of in-depth interviewing or focus group moderation</li> <li>• Group review of interview guide/focus group guide, followed by guide refinement</li> <li>• Small group practice with guide</li> <li>• Debrief</li> </ul>	<ul style="list-style-type: none"> <li>• 3 hour workshop for groups of 2-8 participants</li> <li>• Attendees should include those planning to collect data and investigator leading the project</li> <li>• Current version of interview or focus group guide should be sent to Core prior to workshop, to be printed and used during session</li> </ul>	<p>Post-award</p>	<p>\$300</p>
<p>Workshop booster session</p>	<ul style="list-style-type: none"> <li>• Original workshop participants reconvene after having collected some data for the project</li> <li>• At least one participant volunteers to share recordings of in-depth interviews or focus groups he/she has led. Recordings should include those that interviewers/moderators are proud of and those he/she found to be challenging.</li> </ul>	<p>Post-award</p>	<p>\$200</p>

## UNC CFAR Social and Behavioral Sciences Core Qualitative Research Consultation and Services

---

	<ul style="list-style-type: none"> <li>•Group listens to recording and respectfully provides feedback</li> <li>•Participation in a workshop is a prerequisite for the booster</li> </ul>		
Data collection via in-depth interviews or focus groups	<ul style="list-style-type: none"> <li>•Completed by Core staff with training and experience in qualitative data collection</li> <li>•Audio files and notes sent to investigator following data collection</li> </ul>	Post-award	\$65/hour, complete estimate provided and price agreed-upon prior to beginning of data collection
Transcription	<ul style="list-style-type: none"> <li>•Audio files sent to Verbalink, payments processed, and transcribed files returned to investigator or used for data analysis</li> <li>•Service generally combined with data collection and/or data analysis services</li> </ul>	Post-award	Verbalink transcription fees available <a href="#">here</a> . No added fees from the Core.
Data analysis and synthesis	<ul style="list-style-type: none"> <li>•Completed by Core staff with training and experience in qualitative data analysis</li> <li>•Analysis completed using ATLAS.ti or Dedoose and following a coding-based thematic analysis plan</li> <li>•Core synthesizes the analyzed data and creates a final summary report, the details of which will be agreed upon beforehand by the Core and the investigator.</li> </ul>	Post-award	\$65/hour, complete estimate provided and price agreed-upon prior to beginning of data analysis