

UNC CFAR Social and Behavioral Sciences Core

Qualitative Services

Two pricing levels:

1. **CFAR members:** UNC, RTI, and FHI 360
2. **Persons eligible for developmental awards** defined as “Applicants must be new or early stage investigators (see definitions below) who have never received an NIH R01 or R01-equivalent (R01, R23, R29, and R37) award in HIV/AIDS.”
 - a. New investigator: An investigator who has not previously received substantial, independent funding from NIH.
 - b. Early stage investigator: A Principal Investigator (PI) who has completed their terminal research degree or end of post-graduate clinical training, whichever date is later, within the past 10 years and who has not previously competed successfully as PI for a substantial NIH independent research award. A list of NIH grants that a PD/PI can hold and still be considered an ESI can be found [here](#).

Qualitative Research and Consultation Services		
Service	Price	10% Developmental Award Discount Price
Consultation to discuss potential options and recommendations for study design and/or sample size	Free	Free
Support for development of interview or focus group guide	<i>First hour Free</i> \$80 per hour after Total time: approx. 5 hours	Free
Hands-on workshop with a focus on EITHER in-depth interviewing or focus group moderation	\$600 (2-3 hours)	\$540 (2-3 hours)
Workshop booster session	\$400 (1-2 hours)	\$360 (1-2 hours)
Data collection via in-depth interviews or focus groups	\$80 per hour	\$72 per hour
Qualitative Interview Audio Transcription	\$80 per hour/audio	\$80 per hour/audio
Data Analysis (Coding only)	\$80 per hour	\$45 per hour
Data Analysis and Synthesis resulting in report that summarizes findings by theme	\$80 per hour	\$72 per hour
Abstract Preparation	\$80 per hour	\$72 per hour
Manuscript Preparation: writing the methods section	5 hours at \$80 per hour	5 hours at \$72 per hour
Manuscript Preparation: writing the results section	10 hours at \$80 per hour	10 hours at \$72 per hour